



Strategic Planning: Fact and Fallacy

Strategic Planning is a needed process to move agencies down a deliberate, thoughtful path. Without a clearly defined plan, personnel may find themselves reacting to constantly changing circumstances instead of being well-prepared for the future. This virtual session will provide participants with an understanding of the importance of developing and implementing a strategic plan, as well as an understanding of practical application.

Attendance is open to all active South Carolina fire, police, EMS, and dispatch personnel.

Registration Information

Date: Tuesday, March 11, 2025

Time: 1-2:30 p.m.

Virtual Event: Attendees will receive an access link prior to the event.

Registration Fee: \$5 (Agencies will receive an invoice for “no show” students.)

Registration Link: 8678-25w01 <https://fire.llr.sc.gov/Portal/Registration/registration.aspx?crsidnt=83267>

Registration Deadline: Tuesday, Feb. 25, 2025

Note: When completing your registration, you will be prompted to enter your “Fire Department Name”. Click to search, and select the appropriate agency. If your agency is not listed, contact amy.williamson@llr.sc.gov.

About the Presenter



David Farnum has been a member of the Charlotte Fire Department since 2001. A member of the fire service since 1997, Chief Farnum began serving as a volunteer firefighter. He continues to proudly serve as a volunteer in rural South Carolina where he lives with his family. Before being promoted to Division Chief in 2020, he served in operations and staff assignments as a Battalion Chief, including several years as the Chief of Planning and Research. During this time, he emphasized innovation and process improvement, which remain his focus within the fire service.

Questions? Contact [Amy Williamson](mailto:amy.williamson@llr.sc.gov)

statefire.llr.sc.gov